

2015  
*Little Miss Red Dirt Pageant*  
Rules and Information

*This is a non-profit, fund raising event. All proceeds will benefit the March of Dimes.*

**Eligibility:**

1. Contestants will be divided into six (6) age groups. Teeny 0-12 months, Tiny 13 months-2 years, Mini 3-5, Little 6-9, Junior 10-13 and Teen 14-16. Age group is determined by your age as of March 23, 2015.
2. Contestants must be a resident of northwest Oklahoma and a US citizen.
3. Contestant must have executed the indemnity agreement and application and abide by all the agreements and representations contained therein.

**Requirements:**

1. Each contestant must submit an entry form, \$35 entry fee, three (3) 4X6 black and white or color photos and the emcee card. Photos can all be the same or can be different. They must be labeled on the back 1 – Miss Photogenic (if applicable with \$10 entry fee), 1 – People’s Choice and 1 – Program picture.
2. Entry fee is waived for contestants that raise a minimum of \$100.00. Contestants can raise money by selling program ads (pricing sheet attached), sending out letters to family and friends or any other fundraising ideas you may have. **REMEMBER OUR GOAL IS TO RAISE MONEY FOR THE MARCH OF DIMES.**
3. Entries are due by March 23, 2015. Contest limited to the first 25 entries per division.
4. Attend mandatory contestants meeting and rehearsal Wednesday, April 15, 2015 at the Enid Event Center and Convention Hall. Arrival by 5:30 for all contestants. All donations must be turned in at the meeting. **NO** money will be accepted the day of the pageant! Please bring your shoebox for People’s Choice Award to this meeting. Boxes will NOT be accepted the day of the pageant!
5. Contestants are encouraged to dress in their best attire. Pageant, Christmas, party dress or church dresses. Please make sure all attire; hair and makeup are age appropriate! **ANY ATTIRE, HAIR OR MAKEUP DEEMED NOT AGE APPROPRIET BY THE JUDGES MAY RESULT IN A SCORE DEDUCTION OR DISQUALIFICATION. NO GLITZ/GLAMOUR!**
6. If crowned in any category, contestant agrees to participate in scheduled Roberts Ranch Smokin’ Red Dirt BBQ and March of Dimes activities during but not limited to April and December. Schedules will be distributed at the pageant. The winner from the Teen division will help with awards at the BBQ awards ceremony. All other winners will be recognized only.
7. All winners must have an adult chaperone with her at all times.

8. Contestants agree to abide by all rules of the contest. Good sportsmanship is a must by the contestant, her family and guests.
9. **Decisions of the judges are final.** All score sheets and or judges' comment sheets can be picked up in the March of Dimes office between April 27, 2015 and May 4, 2015.

### **Required Competitions/Judging:**

1. Contestants ages 3-16 will be scored in the following areas;
  - Poise and appearance in Formal Wear (30%). Please select a dress that shows off your personality. Color and style are your choice. You will be judged on overall appearance and poise.
  - Personality (30%). Contestants will be judged on overall personality onstage.
  - Onstage Question (30%). Each contestant will be asked one age appropriate question by the emcee. This is the time to let your personality shine! There are NO right or wrong answers and this is a way for the judges and audience to get to know you. Sample questions may be: Tiny and Little age groups: What is your favorite color? Book? Movie? TV Show? What is your favorite animal? What do you want to be when you grow up? Junior age group: What character do you look for when choosing a friend? Why do you want to be queen for your age group? Whom do you most admire and why? Contestants will be judged on overall speaking ability.
  - Community involvement (10%). This is a fundraiser for the March of Dimes. Contestants that raise \$50 or more for the pageant will receive points for this category.
2. Our Teeny and Tiny contestants (ages 0-2) will not have an onstage question and will be scored in the following areas: Beauty (30%) Personality (30%) Overall Appearance (30%) and Community Involvement (10%).

### **Awards**

1. Overall Winners in each age division will receive a crown.
2. **Miss Photogenic:** There will be an award for the winner of each age division. Contestants will be judged on the 4X6 photos submitted at the time of entry. Photos can be by a professional or amateur. Please label photo on back. This is an optional competition with a fee of \$10.00 or free to contestants raising a minimum of \$100 for the March of Dimes. Winners of this competition will still be eligible to win their age division crowns as well. (This competition has no bearing on the outcome of the overall pageant)
3. **People's Choice Award:** This category is based on the contestants with the highest donations from the audience the day of the pageant. NOTE: No donation will be turned away, however, money has to be counted the night of the event so loose coins will not be counted towards the contestant's total. Cash and checks (made payable to the March of Dimes) will be counted towards the contestant's total. **CONTESTANTS ARE REQUIRED TO PROVIDE A PERSONALLY DECORATED BOX** (no larger than a man's shoe box) **FOR THESE DONATIONS!** The contestant's photo will be placed with their box. Winners of this division will still be eligible to win their age division crowns as well. (This competition has no bearing on the outcome of the overall pageant!)
4. **Shining Star Award:** Winner will be the contestant that turns in the most money raised by Ad sales, donations and other fundraisers. All money must be turned in by March 23, 2015. (This competition has no bearing on the outcome of the overall pageant!)

### **Additional Details:**

Included in the application packet you will find paperwork to assist you with Ad Sales. All ads will be black and white and can consist of sponsors, businesses or personal “Good Luck” messages from friends and family.

### **Advertising Prices:**

Business Card Size (1/10 page)	\$15
½ Page	\$25
Full Page	\$50

- **Ad Copy:** Contestants selling ads are asked to obtain a business card, logo, letterhead, yellow page ad or camera ready copy from advertisers to enable the printer to produce each ad neatly and clearly.
- **Email Ads:** All ads can be emailed to Stephanie Soucek with the March of Dimes to help insure accuracy. [ssoucek@marchofdimes.org](mailto:ssoucek@marchofdimes.org)
- **Ad Layout:** You may “lay out” your own ad pages or send a rough sketch showing how you want your ads arranged. Most people just send a rough sketch which is perfectly fine. However, please try to print the names legibly. If you do not send camera ready copy, the printer will use his best discretion in arranging your ad copy. Indicate on each check, business card or “ad copy” the ad size and amount of money donated.
- **Ad Photos:** One photo may be included free of charge for each full page of ads. The photo must be sent with your ad copy. You might want to send photos of yourself in different settings and poses so your pages will be interesting and fun. To ensure that your pictures are placed properly, your name and age group must be written on the back of each photo. Your photos will be available for you to pick up at the pageant.
- **Ad Record Sheet:** List and total your ad sales. You may photocopy the page if you need extras. If an Ad Record Sheet is not received with your ad checks, responsibility for mistakes or deletions will not be accepted by the printer or pageant office. Do not hold ad checks more than 20 days.
- **Ad Deadlines:** All ad copies, ad money, and “Ad Record Sheets” must reach the Office on or before your deadline. Your advertisers may use a check for payment. Please do not send cash in the mail.

**\*IN ORDER FOR PROGRAMS TO BE PRINTED,\***  
**ALL AD MONEY MUST BE TURNED IN BY MARCH 23, 2015.\***

### **Photography:**

We ask that there be no flash photography during the pageant. We will have a photographer on site during the pageant. Photographs will be available for purchase with the proceeds going to the March of Dimes.